

For Immediate Release



THE BENCHMARK IN INVESTMENT CONSULTING



PEI Senior Consultant to Speak at the PSCA's 2011 East Coast Regional Conference

Warren, New Jersey 10/7/2011 — On November 2, 2011 PEI Senior Consultant David Hudak will speak at the PSCA's 2011 East Coast Regional Conference in Philadelphia. This event will host plan sponsors and industry experts for a series of informational sessions.

David will speak on the important topic of, "What You May Not Know About Your Investment Advisor". Many plan sponsors use a third-party to assist in the performance evaluation and monitoring of their plan. The session will advise on the various types of investment consultants and will teach the important process on how to conduct an advisor check. The presentation will bring to light how to spot potential conflicts of interest with an investment consultant.

Portfolio Evaluations, Inc. (PEI) is a privately-owned institutional investment consulting firm. Founded in 1992, PEI operates in an independent, non-affiliated capacity to provide advice, guidance, direction, and education to the fiduciaries of institutional investment programs. PEI has offices nationwide to service client needs. Clients include both private and public entities including corporations, non-profit institutions, endowments & foundations, governments and municipalities, unions, and board designated groups.

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